



## The US Corporate Wellness Services Market: Size, Trends & Forecasts (2017-2021)

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### Report Description

#### Scope of the Report

The report entitled The US Corporate Wellness Services Market: Size, Trends & Forecasts (2017-2021), provides an in-depth analysis of the US corporate wellness service market with comprehensive analysis of market sizing and growth. The analysis includes market value by products and services, market share by businesses and market by value added.

Furthermore, the report also assesses the key opportunities available in the US market and outline the market dynamics that are and will be accountable for growth of the industry. Growth of the US corporate wellness services market has also been forecasted for the period 2017-2021, taking into consideration previous growth patterns, growth drivers and the existing and forthcoming trends.

A brief company profiling of Castlight Health, Healthsparq, ClearCost Health, Vitals and Healthcare Bluebook has been provided in the report. This section briefs about business overview, financial summary and business policies of these major companies.

#### Company Coverage

Castlight Health

Healthsparq

ClearCost Health

Vitals

Healthcare Bluebook

#### Executive Summary

Corporate wellness programs/services are any workplace health promotion activity and organizational policy designed to support healthy behavior in the workplace and to improve health outcomes. The industry includes companies whose primary work is to provide services/programs that comprise a combination of educational, organizational and environmental activities.

Such types of programs could be found in factories, corporate offices, large corporations, and small corporations alike.

The US corporate wellness services market is growing at a fast pace with significant growth rates over the last few years and projections are made that the market will grow in the forecasted period i.e. 2017 to 2021 also. Rising healthcare cost, sedentary lifestyle of corporate employees, growing interest of employers etc. are some key factors that are propelling the demand for wellness programs in organizations.

Driving factors like implementation of incentive programs by employers, launch of mobile based platforms, expansion in untapped markets etc. will help to boost the market in the forecasted period. Yet the market is still facing some challenges which are obstructing the growth of the market. Issues like ineffective execution of plan, stringent government regulations, failure to engage high risk employees, etc. pose challenges before the industry.

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