



## Powder Metallurgy Market (Ferrous, Non-ferrous and Others) for Automotive, Electrical and Electronics, Industrial and Other Applications - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2014 - 2020

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### Report Description

Demand for powder metallurgy is primarily led by growth in the automotive industry and cost effectiveness of the technology across the globe. Asia Pacific dominates the global market for powder metallurgy. This report by Transparency Market Research analyzes, estimates and forecasts the demand for powder metallurgy on a global and regional level for a six-year period from 2014 to 2020 in terms of volume and revenue. The study also provides information on restraints, drivers and opportunities along with their impact on the overall market during the forecast period. The report segments the market based on application and region and offers estimates and forecast of the powder metallurgy market for each segment.

The study analyzes the product value chain, beginning with feedstock up to end-use. Additionally, it evaluates the market based on Porter's five forces model, which analyzes the degree of competition in the market by considering factors such as bargaining power of buyers and suppliers, and threat from substitute products and new entrants. The report includes a detailed competitive landscape of the powder metallurgy market. It comprises market share analysis of companies and profiles of key market participants.

Inflation is not a part of pricing in the report. Prices of powder metallurgy vary across each region. Considering that different end-users use different types of products, pricing for each application varies according to regions while estimating and forecasting market revenue on the global basis. The regional average price has been considered while breaking down the market by end-application in each region. The market size of the global powder metallurgy market has been presented in terms of both volume as well as revenue. Market volume is provided in kilo tons, while market revenue is in USD million. Both domestic and institutional sales of powder metallurgy have been considered. Market numbers are provided based on product types and applications in the context of the global as well as regional market. Market size and forecast for each major application is also

provided in the context of the global as well as regional market. Numbers provided in the report are derived based on demand for powder metallurgy from various end-user industries across different regions. The industrial application segment consists of heavy machinery and aerospace applications. All the prices have been considered as FOB prices. Market revenue has been calculated based on sales and consumption trends. All USD exchange rates are as of 2013. Inflation is not a part of pricing; price has been kept constant throughout the forecast period for calculating the market size.

The report provides a decisive view on the powder metallurgy market by segmenting the market based on product types and applications. Product segments analyzed in this report include ferrous, non-ferrous and others (including metal matrix composites and cemented carbides). Based on applications, the powder metallurgy market is segmented into automotive, electrical and electronics, industrial and others (including, medical and energy). These application segments have been analyzed based on present and future trends, and the market has been estimated from 2014 to 2020.

The powder metallurgy market is segmented based on geography into North America, Europe, Asia Pacific and Rest of the World. In terms of revenue and consumption, the market for powder metallurgy for each application type for each of these regions has been forecast in the report for the period from 2014 to 2020.

Leading manufacturers profiled in the report include GKN PLC, Hitachi Chemical Company Ltd., Höganäs AB, Fine Sinter Company Ltd., Sumitomo Electric Company Ltd. and Sandvik AB. These companies are profiled in detail with features such as company overview, financial overview, business strategies, SWOT analysis and recent developments.

## **Powder Metallurgy Market - Product Segment Analysis**

- Ferrous

- Non-ferrous

#### **Others (Including metal matrix composites and cemented carbides)**

- Powder Metallurgy Market - Application Analysis
- Automotive
- Electrical and electronics
- Industrial
- Others (Including medical and energy)

#### **Powder Metallurgy Market - Regional Analysis**

- North America
- Europe
- Asia Pacific
- Rest of the World (RoW)

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