



## Split Air Conditioning Systems Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2017 - 2024

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### Report Description

#### Global Split Air Conditioning Systems Market: Scope of the Report

The “Split Air Conditioning Systems Market” report provides analysis of the global split air conditioning systems market for the period 2014–2024, wherein the years from 2017 to 2024 is the forecast period and 2016 is considered as the base year. The report precisely covers all the major trends and developments playing a major role in the split air conditioning systems market’s growth over the forecast period. It also highlights the drivers, restraints, and opportunities expected to influence the market growth during this period. The study provides a holistic perspective on the market’s growth in terms of revenue (in US\$ Bn) and volume (Mn units), across different geographies, which includes Asia Pacific (APAC), Latin America (LATAM), North America, Europe, and Middle East & Africa (MEA). An in-depth analysis of various geographical regions is going to provide a precise and detailed understanding of the global split air conditioning systems market over the forecast period.

The market overview section of the report showcases the market’s dynamics and trends such as the drivers, restraints, and opportunities that influence the current nature and future status of this market. The market revenue shares and volume analysis of the split air conditioning systems market has been examined through cross-segmentation and sub-segment evaluations. Moreover, the report provides the overview of various strategies of the key players in the split air conditioning systems market and analyzes their behavior in the prevailing market dynamics. Additionally, the report provides cross segment analysis and revenue shares and sales volume across application types and distribution models and their sub-segments, based on equipment type.

#### Global Split Air Conditioning Systems Market: Segmentation

The report segments the global split air conditioning systems market on the basis of various equipment types such as mono-split, multi-split, variable refrigerant flow (VRF), and floor ceiling. By different applications, the market is classified into residential, commercial and others. Each application is further sub-segmented based on equipment types. By distribution channel, the market is divided into conventional stores and company-owned

stores. This is done based on equipment types. Further, the conventional stores segment is classified into do-it-yourself (DIY) stores, furniture stores and supermarkets. This is again provided based on equipment types. Thus, the report provides in-depth cross-segment analysis for the split air conditioners market and classifies it into various levels, thereby providing valuable insights on macro as well as micro level.

### **Global Split Air Conditioning Systems Market: Competitive Dynamics**

The report also provides the competitive landscape for the split air conditioning systems market, thereby positioning all the major players according to their geographic presence, market attractiveness and recent key developments. This is identified as a crucial step for getting the full overview of the market through key market leaders and the strategies adopted by them. The complete split air conditioning systems market estimates are the result of our in-depth secondary research, primary interviews, and in-house expert panel reviews. These market estimates have been analyzed by taking into account the impact of different political, social, economic, technological, and legal factors along with the current market dynamics affecting the split air conditioning systems market's growth.

Hisense Electric Co. Ltd., Midea Group, Carrier Corporation (UTC), Hitachi Ltd., Panasonic Corporation, LG Electronics Inc., Samsung Electronics Ltd., Electrolux AB, Daikin Industries Ltd., Mitsubishi Electric Corporation, and Sharp Corporation are some of the major players which have been profiled in this study. Details such as financials, business strategies, recent developments, and other such strategic information pertaining to these players has been provided as a part of company profiles. Furthermore, a comparison matrix has been provided to analyze and compare the positions of these players with respect to the split air conditioning systems.

### **Key Segments of the Global Split Air Conditioning Systems Market**

#### **By Equipment Type**

- Mono-split
- Multi-split
- VRF
- Floor Ceiling

#### **By Application**

- Residential
- Commercial
- Others

#### **By Distribution Channel**

- Conventional Stores
- Company Owned Stores

#### **By Conventional Stores**

- DIY Stores
- Furniture Stores
- Supermarkets

#### **By Company Owned Stores**

- Dealers
- Installers

#### **By Geography**

- North America (NA)
- Europe (EU)
- Asia Pacific (APAC)
- Middle East & Africa (MEA)
- Latin America (LATAM)

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## **Table Of Content**

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### **Notes:**

### **Table of Content**

#### **1. Preface**

- 1.1. Market Definition and Scope
- 1.2. Market Segmentation
- 1.3. Key Research Objectives
- 1.4. Research Highlights

## **2. Assumptions and Research Methodology**

## **3. Executive Summary: Split Air Conditioning Systems Market**

### **4. Market Overview**

- 4.1. Introduction
  - 4.1.1. Definition
  - 4.1.2. Industry Evolution / Developments
- 4.2. Key Market Indicators
  - 4.2.1. Global Market Trends
- 4.3. Market Dynamics
  - 4.3.1. Drivers
  - 4.3.2. Restraints
  - 4.3.3. Opportunity
- 4.4. Global Split Air Conditioning Systems Market Analysis and Forecasts, 2014 – 2024
  - 4.4.1. Market Revenue Projections (US\$ Bn)
  - 4.4.2. Market Volume Projections (Million Units)
- 4.5. Market Outlook

### **5. Global Split Air Conditioning Systems Market Analysis and Forecasts, By Equipment Type**

- 5.1. Introduction & Definition
- 5.2. Key Findings / Developments
- 5.3. Key Trends
- 5.4. Market Size (US\$ Bn) and Volume (Million Units) and Forecast By Equipment Type, 2014 – 2024
  - 5.4.1. Mono-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.1.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
      - 5.4.1.1.1. Residential
      - 5.4.1.1.2. Commercial
      - 5.4.1.1.3. Others

- 5.4.1.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
  - 5.4.1.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.1.2.1.1. DIY Stores
    - 5.4.1.2.1.2. Furniture Stores
    - 5.4.1.2.1.3. Supermarkets
  - 5.4.1.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.1.2.2.1. Dealers
    - 5.4.1.2.2.2. Installers
- 5.4.2. Multi-split Air Conditioning systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 5.4.2.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.2.1.1. Residential
    - 5.4.2.1.2. Commercial
    - 5.4.2.1.3. Others
  - 5.4.2.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.2.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 5.4.2.2.1.1. DIY Stores
      - 5.4.2.2.1.2. Furniture Stores
      - 5.4.2.2.1.3. Supermarkets
    - 5.4.2.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 5.4.2.2.2.1. Dealers
      - 5.4.2.2.2.2. Installers
- 5.4.3. VRF Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 5.4.3.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.3.1.1. Residential
    - 5.4.3.1.2. Commercial
    - 5.4.3.1.3. Others
  - 5.4.3.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 5.4.3.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 5.4.3.2.1.1. DIY Stores
      - 5.4.3.2.1.2. Furniture Stores
      - 5.4.3.2.1.3. Supermarkets
    - 5.4.3.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 5.4.3.2.2.1. Dealers
      - 5.4.3.2.2.2. Installers

#### 5.4.4. Floor Ceiling Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

##### 5.4.4.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

###### 5.4.4.1.1. Residential

###### 5.4.4.1.2. Commercial

###### 5.4.4.1.3. Others

##### 5.4.4.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

###### 5.4.4.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

###### 5.4.4.2.1.1. DIY Stores

###### 5.4.4.2.1.2. Furniture Stores

###### 5.4.4.2.1.3. Supermarkets

###### 5.4.4.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

###### 5.4.4.2.2.1. Dealers

###### 5.4.4.2.2.2. Installers

#### 5.5. Market Attractiveness by Equipment Type

### **6. Global Split Air Conditioning Systems Market Analysis and Forecasts, By Region**

#### 6.1. Key Findings / Developments

#### 6.2. Policies and Regulations

#### 6.3. Market Size (US\$ Bn and Million Units) Forecast, By Region

##### 6.3.1. North America

##### 6.3.2. Europe

##### 6.3.3. Asia Pacific

##### 6.3.4. Middle East and Africa

##### 6.3.5. South America

#### 6.4. Market Attractiveness By Region

### **7. North America Split Air Conditioning Systems Market Analysis and Forecast**

#### 7.1. Key Findings

#### 7.2. Key Trends

#### 7.3. Market Size (US\$ Bn and Million Units) Forecast, By Equipment Type

##### 7.3.1. Mono-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

###### 7.3.1.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

###### 7.3.1.1.1. Residential

###### 7.3.1.1.2. Commercial

7.3.1.1.3. Others

7.3.1.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

7.3.1.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.1.2.1.1. DIY Stores

7.3.1.2.1.2. Furniture Stores

7.3.1.2.1.3. Supermarkets

7.3.1.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.1.2.2.1. Dealers

7.3.1.2.2.2. Installers

7.3.2. Multi-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

7.3.2.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

7.3.2.1.1. Residential

7.3.2.1.2. Commercial

7.3.2.1.3. Others

7.3.2.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

7.3.2.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.2.2.1.1. DIY Stores

7.3.2.2.1.2. Furniture Stores

7.3.2.2.1.3. Supermarkets

7.3.2.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.2.2.2.1. Dealers

7.3.2.2.2.2. Installers

7.3.3. VRF Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

7.3.3.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

7.3.3.1.1. Residential

7.3.3.1.2. Commercial

7.3.3.1.3. Others

7.3.3.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

7.3.3.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.3.2.1.1. DIY Stores

7.3.3.2.1.2. Furniture Stores

7.3.3.2.1.3. Supermarkets

7.3.3.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.3.2.2.1. Dealers

7.3.3.2.2.2. Installers

7.3.4. Floor Ceiling Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

7.3.4.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

7.3.4.1.1. Residential

7.3.4.1.2. Commercial

7.3.4.1.3. Others

7.3.4.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

7.3.4.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.4.2.1.1. DIY Stores

7.3.4.2.1.2. Furniture Stores

7.3.4.2.1.3. Supermarkets

7.3.4.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

7.3.4.2.2.1. Dealers

7.3.4.2.2.2. Installers

7.4. Market Size (US\$ Bn) and Volume (Million Units) Forecast By Country

7.4.1. The U.S., 2014 – 2024 (US\$ Bn and Million Units)

7.4.2. Canada, 2014 – 2024 (US\$ Bn and Million Units)

7.4.3. Rest of North America, 2014 – 2024 (US\$ Bn and Million Units)

7.5. Market Attractiveness Analysis

7.5.1. By Country

7.5.2. By Equipment Type

## **8. Europe Split Air Conditioning Systems Market Analysis and Forecast**

8.1. Key Findings

8.2. Key Trends

8.3. Market Size (US\$ Bn and Million Units) Forecast, By Equipment Type

8.3.1. Mono-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

8.3.1.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

8.3.1.1.1. Residential

8.3.1.1.2. Commercial

8.3.1.1.3. Others

8.3.1.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

8.3.1.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

8.3.1.2.1.1. DIY Stores



- 8.3.1.2.1.2. Furniture Stores
- 8.3.1.2.1.3. Supermarkets
- 8.3.1.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
  - 8.3.1.2.2.1. Dealers
  - 8.3.1.2.2.2. Installers
- 8.3.2. Multi-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 8.3.2.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 8.3.2.1.1. Residential
    - 8.3.2.1.2. Commercial
    - 8.3.2.1.3. Others
  - 8.3.2.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 8.3.2.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 8.3.2.2.1.1. DIY Stores
      - 8.3.2.2.1.2. Furniture Stores
      - 8.3.2.2.1.3. Supermarkets
    - 8.3.2.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 8.3.2.2.2.1. Dealers
      - 8.3.2.2.2.2. Installers
- 8.3.3. VRF Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 8.3.3.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 8.3.3.1.1. Residential
    - 8.3.3.1.2. Commercial
    - 8.3.3.1.3. Others
  - 8.3.3.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 8.3.3.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 8.3.3.2.1.1. DIY Stores
      - 8.3.3.2.1.2. Furniture Stores
      - 8.3.3.2.1.3. Supermarkets
    - 8.3.3.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 8.3.3.2.2.1. Dealers
      - 8.3.3.2.2.2. Installers
- 8.3.4. Floor Ceiling Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 8.3.4.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 8.3.4.1.1. Residential

8.3.4.1.2. Commercial

8.3.4.1.3. Others

8.3.4.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

8.3.4.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

8.3.4.2.1.1. DIY Stores

8.3.4.2.1.2. Furniture Stores

8.3.4.2.1.3. Supermarkets

8.3.4.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

8.3.4.2.2.1. Dealers

8.3.4.2.2.2. Installers

8.4. Market Size (US\$ Bn) and Volume (Million Units) Forecast By Country

8.4.1. The U.K., 2014 – 2024 (US\$ Bn and Million Units)

8.4.2. Germany, 2014 – 2024 (US\$ Bn and Million Units)

8.4.3. France, 2014 – 2024 (US\$ Bn and Million Units)

8.4.4. Rest of Europe, 2014 – 2024 (US\$ Bn and Million Units)

8.5. Market Attractiveness Analysis

8.5.1. By Country

8.5.2. By Equipment Type

## **9. Asia-Pacific Split Air Conditioning Systems Market Analysis and Forecast**

9.1. Key Findings

9.2. Key Trends

9.3. Market Size (US\$ Bn and Million Units) Forecast, By Equipment Type

9.3.1. Mono-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

9.3.1.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

9.3.1.1.1. Residential

9.3.1.1.2. Commercial

9.3.1.1.3. Others

9.3.1.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

9.3.1.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

9.3.1.2.1.1. DIY Stores

9.3.1.2.1.2. Furniture Stores

9.3.1.2.1.3. Supermarkets

9.3.1.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

- 9.3.1.2.2.1. Dealers
- 9.3.1.2.2.2. Installers
- 9.3.2. Multi-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 9.3.2.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 9.3.2.1.1. Residential
    - 9.3.2.1.2. Commercial
    - 9.3.2.1.3. Others
  - 9.3.2.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 9.3.2.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 9.3.2.2.1.1. DIY Stores
      - 9.3.2.2.1.2. Furniture Stores
      - 9.3.2.2.1.3. Supermarkets
    - 9.3.2.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 9.3.2.2.2.1. Dealers
      - 9.3.2.2.2.2. Installers
- 9.3.3. VRF Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 9.3.3.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 9.3.3.1.1. Residential
    - 9.3.3.1.2. Commercial
    - 9.3.3.1.3. Others
  - 9.3.3.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 9.3.3.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 9.3.3.2.1.1. DIY Stores
      - 9.3.3.2.1.2. Furniture Stores
      - 9.3.3.2.1.3. Supermarkets
    - 9.3.3.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 9.3.3.2.2.1. Dealers
      - 9.3.3.2.2.2. Installers
- 9.3.4. Floor Ceiling Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 9.3.4.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 9.3.4.1.1. Residential
    - 9.3.4.1.2. Commercial
    - 9.3.4.1.3. Others
  - 9.3.4.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

9.3.4.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

9.3.4.2.1.1. DIY Stores

9.3.4.2.1.2. Furniture Stores

9.3.4.2.1.3. Supermarkets

9.3.4.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

9.3.4.2.2.1. Dealers

9.3.4.2.2.2. Installers

9.4. Market Size (US\$ Bn) and Volume (Million Units) Forecast By Country

9.4.1. India, 2014 – 2024 (US\$ Bn and Million Units)

9.4.2. China, 2014 – 2024 (US\$ Bn and Million Units)

9.4.3. Japan, 2014 – 2024 (US\$ Bn and Million Units)

9.4.4. Australia, 2014 – 2024 (US\$ Bn and Million Units)

9.4.5. Rest of Asia Pacific, 2014 – 2024 (US\$ Bn and Million Units)

9.5. Market Attractiveness Analysis

9.5.1. By Country

9.5.2. By Equipment Type

## **10. Middle East and Africa Split Air Conditioning Systems Market Analysis and Forecast**

10.1. Key Findings

10.2. Key Trends

10.3. Market Size (US\$ Bn and Million Units) Forecast, By Equipment Type

10.3.1. Mono-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

10.3.1.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

10.3.1.1.1. Residential

10.3.1.1.2. Commercial

10.3.1.1.3. Others

10.3.1.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

10.3.1.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.1.2.1.1. DIY Stores

10.3.1.2.1.2. Furniture Stores

10.3.1.2.1.3. Supermarkets

10.3.1.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.1.2.2.1. Dealers

10.3.1.2.2.2. Installers

10.3.2. Multi-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

10.3.2.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

10.3.2.1.1. Residential

10.3.2.1.2. Commercial

10.3.2.1.3. Others

10.3.2.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

10.3.2.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.2.2.1.1. DIY Stores

10.3.2.2.1.2. Furniture Stores

10.3.2.2.1.3. Supermarkets

10.3.2.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.2.2.2.1. Dealers

10.3.2.2.2.2. Installers

10.3.3. VRF Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

10.3.3.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

10.3.3.1.1. Residential

10.3.3.1.2. Commercial

10.3.3.1.3. Others

10.3.3.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

10.3.3.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.3.2.1.1. DIY Stores

10.3.3.2.1.2. Furniture Stores

10.3.3.2.1.3. Supermarkets

10.3.3.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.3.2.2.1. Dealers

10.3.3.2.2.2. Installers

10.3.4. Floor Ceiling Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)

10.3.4.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)

10.3.4.1.1. Residential

10.3.4.1.2. Commercial

10.3.4.1.3. Others

10.3.4.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)

10.3.4.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)

10.3.4.2.1.1. DIY Stores

- 10.3.4.2.1.2. Furniture Stores
- 10.3.4.2.1.3. Supermarkets
- 10.3.4.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
- 10.3.4.2.2.1. Dealers
- 10.3.4.2.2.2. Installers
- 10.4. Market Size (US\$ Bn) and Volume (Million Units) Forecast By Country
- 10.4.1. GCC, 2014 – 2024 (US\$ Bn and Million Units)
- 10.4.2. South Africa, 2014 – 2024 (US\$ Bn and Million Units)
- 10.4.3. Rest of MEA, 2014 – 2024 (US\$ Bn and Million Units)
- 10.5. Market Attractiveness Analysis
- 10.5.1. By Country
- 10.5.2. By Equipment Type

## **11. South America Split Air Conditioning Systems Market Analysis and Forecast**

- 11.1. Key Findings
- 11.2. Key Trends
- 11.3. Market Size (US\$ Bn and Million Units) Forecast, By Equipment Type
- 11.3.1. Mono-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.1.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.1.1.1. Residential
- 11.3.1.1.2. Commercial
- 11.3.1.1.3. Others
- 11.3.1.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.1.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.1.2.1.1. DIY Stores
- 11.3.1.2.1.2. Furniture Stores
- 11.3.1.2.1.3. Supermarkets
- 11.3.1.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.1.2.2.1. Dealers
- 11.3.1.2.2.2. Installers
- 11.3.2. Multi-split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.2.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
- 11.3.2.1.1. Residential
- 11.3.2.1.2. Commercial

- 11.3.2.1.3. Others
- 11.3.2.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
  - 11.3.2.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
    - 11.3.2.2.1.1. DIY Stores
    - 11.3.2.2.1.2. Furniture Stores
    - 11.3.2.2.1.3. Supermarkets
  - 11.3.2.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
    - 11.3.2.2.2.1. Dealers
    - 11.3.2.2.2.2. Installers
- 11.3.3. VRF Split Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 11.3.3.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 11.3.3.1.1. Residential
    - 11.3.3.1.2. Commercial
    - 11.3.3.1.3. Others
  - 11.3.3.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 11.3.3.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 11.3.3.2.1.1. DIY Stores
      - 11.3.3.2.1.2. Furniture Stores
      - 11.3.3.2.1.3. Supermarkets
    - 11.3.3.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 11.3.3.2.2.1. Dealers
      - 11.3.3.2.2.2. Installers
- 11.3.4. Floor Ceiling Air Conditioning Systems Market, 2014 – 2024 (US\$ Bn and Million Units)
  - 11.3.4.1. By Application, 2014 – 2024 (US\$ Bn and Million Units)
    - 11.3.4.1.1. Residential
    - 11.3.4.1.2. Commercial
    - 11.3.4.1.3. Others
  - 11.3.4.2. By Distribution Channel, 2014 – 2024 (US\$ Bn and Million Units)
    - 11.3.4.2.1. Conventional Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 11.3.4.2.1.1. DIY Stores
      - 11.3.4.2.1.2. Furniture Stores
      - 11.3.4.2.1.3. Supermarkets
    - 11.3.4.2.2. Company Owned Stores, 2014 – 2024 (US\$ Bn and Million Units)
      - 11.3.4.2.2.1. Dealers

11.3.4.2.2.2. Installers

11.4. Market Size (US\$ Bn) and Volume (Million Units) Forecast By Country

11.4.1. Brazil, 2014 – 2024 (US\$ Bn and Million Units)

11.4.2. Argentina, 2014 – 2024 (US\$ Bn and Million Units)

11.4.3. Rest of South America, 2014 – 2024 (US\$ Bn and Million Units)

11.5. Market Attractiveness Analysis

11.5.1. By Country

11.5.2. By Equipment Type

## **12. Competition Landscape**

12.1. Market Player – Competition Matrix

12.2. Company Profiles (Details – Overview, Financials, Recent Developments, Strategy)\*

12.2.1. Hisense International Co. Ltd.

12.2.1.1. Company Details (Headquarter, Foundation Year, & Employee Strength)

12.2.1.2. Company Description

12.2.1.3. SWOT Analysis

12.2.1.4. Annual Revenue

12.2.1.5. Strategic Overview

12.2.2. Midea Group

12.2.2.1. Company Details (Headquarter, Foundation Year, & Employee Strength)

12.2.2.2. Company Description

12.2.2.3. SWOT Analysis

12.2.2.4. Annual Revenue

12.2.2.5. Strategic Overview

12.2.3. Carrier Corporation (UTC)

12.2.3.1. Company Details (Headquarter, Foundation Year, & Employee Strength)

12.2.3.2. Company Description

12.2.3.3. SWOT Analysis

12.2.3.4. Annual Revenue

12.2.3.5. Strategic Overview

12.2.4. Hitachi Ltd.

12.2.4.1. Company Details (Headquarter, Foundation Year, & Employee Strength)

12.2.4.2. Company Description

12.2.4.3. SWOT Analysis



12.2.4.4. Annual Revenue

12.2.4.5. Strategic Overview

12.2.5. Gree Electric Appliances, Inc.

12.2.5.1. Company Details (Headquarter, Foundation Year, & Employee Strength)

12.2.5.2. Company Description

12.2.5.3. SWOT Analysis

12.2.5.4. Annual Revenue

12.2.5.5. Strategic Overview

12.2.6. Panasonic Corporation

12.2.6.1. Company Details (Headquarter, Foundation Year, & Employee Strength)

12.2.6.2. Company Description

12.2.6.3. SWOT Analysis

12.2.6.4. Annual Revenue

12.2.6.5. Strategic Overview

12.2.7. LG Electronics Inc.

12.2.7.1. Company Details (Headquarter, Foundation Year, & Employee Str

Table 1: Global Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Equipment Type, 2014 – 2024

Table 2: Global Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Equipment Type, 2014 – 2024

Table 3: Global Mono-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 4: Global Mono-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 5: Global Mono-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 6: Global Mono-Splits Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 7: Global Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 8: Global Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 9: Global Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 10: Global Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units)

Forecast, By Company Owned Stores, 2014 – 2024

Table 11: Global Multi-Split Air Conditioning Systems Multi-Split Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 12: Global Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 13: Global Multi-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 15: Global Multi-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 16: Global Multi-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 17: Global Multi-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 18: Global Multi-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 19: Global VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 20: VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 21: Global VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 22: Global VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 23: Global VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 24: Global VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 25: Global VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 26: Global VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 27: Global Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 28: Global Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 29: Global Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel,

2014 – 2024

Table 30: Global Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 31: Global Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 32: Global Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 33: Global Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 34: Global Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 35: Global Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Region, 2014 – 2024

Table 36: Global Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Region, 2014 – 2024

Table 37: North America Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Equipment Type, 2014 – 2024

Table 38: North America Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Equipment Type, 2014 – 2024

Table 39: North America Mono-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 40: North America Mono-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 41: North America Mono-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 42: North America Mono-Splits Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 43: North America Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 44: North America Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 45: North America Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 46: North America Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 47: North America Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application,

2014 – 2024

Table 48: North America Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 49: North America Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 50: North America Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 51: North America Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 52: North America Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 53: North America Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 54: North America Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 55: North America VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 56: North America VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 57: North America VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 58: North America VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 59: North America VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 60: North America VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 61: North America VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 62: North America VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 63: North America Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 64: North America Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By

Application, 2014 – 2024

Table 65: North America Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 66: North America Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 67: North America Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 68: North America Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 69: North America Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 70: North America Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 71: North America Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Country, 2014 – 2024

Table 72: North America Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Country, 2014 – 2024

Table 73: Europe Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Equipment Type, 2014 – 2024

Table 74: Europe Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Equipment Type, 2014 – 2024

Table 75: Europe Mono-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 76: Europe Mono-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 77: Europe Mono-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 78: Europe Mono-Splits Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 79: Europe Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 80: Europe Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 81: Europe Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 82: Europe Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 83: Europe Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 84: Europe Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 85: Europe Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 86: Europe Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 87: Europe Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 88: Europe Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 89: Europe Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 90: Europe Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 91: Europe VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 92: Europe VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 93: Europe VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 94: Europe VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 95: Europe VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 96: Europe VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 97: Europe VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 98: Europe VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 99: Europe Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 –

2024

Table 100: Europe Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 101: Europe Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 102: Europe Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 103: Europe Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 104: Europe Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 105: Europe Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 107: Europe Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 108: Europe Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Country, 2014 – 2024

Table 109: Europe Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Country, 2014 – 2024

Table 110: Asia Pacific Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Equipment Type, 2014 – 2024

Table 111: Asia Pacific Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Equipment Type, 2014 – 2024

Table 112: Asia Pacific Mono-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 113: Asia Pacific Mono-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 114: Asia Pacific Mono-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 115: Asia Pacific Mono-Splits Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 116: Asia Pacific Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 117: Asia Pacific Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024



Table 118: Asia Pacific Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 119: Asia Pacific Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 120: Asia Pacific Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 121: Asia Pacific Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 122: Asia Pacific Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 123: Asia Pacific Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 124: Asia Pacific Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 125: Asia Pacific Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 126: Asia Pacific Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 127: Asia Pacific Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 128: Asia Pacific VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 129: Asia Pacific VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 130: Asia Pacific VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 131: Asia Pacific VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 132: Asia Pacific VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 133: Asia Pacific VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 134: Asia Pacific VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024



Table 135: Asia Pacific VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 136: Asia Pacific Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 137: Asia Pacific Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 138: Asia Pacific Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 139: Asia Pacific Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 140: Asia Pacific Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 141: Asia Pacific Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 142: Asia Pacific Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 143: Asia Pacific Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 144: Asia Pacific Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Country, 2014 – 2024

Table 145: Asia Pacific Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Country, 2014 – 2024

Table 146: MEA Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Equipment Type, 2014 – 2024

Table 147: MEA Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Equipment Type, 2014 – 2024

Table 148: MEA Mono-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 149: MEA Mono-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 150: MEA Mono-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 151: MEA Mono-Splits Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 152: MEA Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 153: MEA Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 154: MEA Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 155: MEA Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 156: MEA Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 157: MEA Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 158: MEA Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 159: MEA Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 160: MEA Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 161: MEA Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 162: MEA Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 163: MEA Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 164: MEA VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 165: MEA VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 166: MEA VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 167: MEA VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 168: MEA VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 169: MEA VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 170: MEA VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 171: MEA VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 172: MEA Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 173: MEA Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 174: MEA Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 175: MEA Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 176: MEA Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 177: MEA Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 178: MEA Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 179: MEA Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 180: MEA Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Country, 2014 – 2024

Table 181: MEA Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Country, 2014 – 2024

Table 182: South America Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Equipment Type, 2014 – 2024

Table 183: South America Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Equipment Type, 2014 – 2024

Table 184: South America Mono-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 185: South America Mono-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 186: South America Mono-Splits Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 187: South America Mono-Splits Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 188: South America Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 189: South America Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 190: South America Mono-Splits Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 191: South America Mono-Splits Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 192: South America Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 193: South America Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 194: South America Multi-Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 195: South America Multi-Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 196: South America Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 197: South America Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 198: South America Multi-Split Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 199: South America Multi-Split Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 200: South America VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 201: South America VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 202: South America VRF Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 203: South America VRF Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 204: South America VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 205: South America VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 206: South America VRF Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 207: South America VRF Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 208: South America Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Application, 2014 – 2024

Table 209: South America Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Application, 2014 – 2024

Table 210: South America Floor Ceiling Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Distribution Channel, 2014 – 2024

Table 211: South America Floor Ceiling Air Conditioning Systems Market Volume (Million Units) Forecast, By Distribution Channel, 2014 – 2024

Table 212: South America Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Conventional Stores, 2014 – 2024

Table 213: South America Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Conventional Stores, 2014 – 2024

Table 214: South America Floor Ceiling Air Conditioning Systems Distribution Channel Market Size (US\$ Bn) Forecast, By Company Owned Stores, 2014 – 2024

Table 215: South America Floor Ceiling Air Conditioning Systems Distribution Channel Market Volume (Million Units) Forecast, By Company Owned Stores, 2014 – 2024

Table 216: South America Split Air Conditioning Systems Market Size (US\$ Bn) Forecast, By Country, 2014 – 2024

Table 217: South America Split Air Conditioning Systems Market Volume (Million Units) Forecast, By Country, 2014 – 2024

Figure 1: Market Value Share By Equipment Type (2016)

Figure 2: Market Volume Share By Equipment Type (2016)

Figure 3: Global Split Air Conditioning Systems Market Value Share Analysis, By Equipment Type, 2016 and 2024

Figure 4: Global Split Air Conditioning Systems Market Volume Share Analysis, By Equipment Type, 2016 and 2024

Figure 5: Mono-Split

Figure 6: Multi-Split

Figure 7: VRF

Figure 8: Floor Ceiling

Figure 9: Global Mono-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 10: Global Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 11: Global Mono-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 12: Global Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 13: Global Multi-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 14: Global Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 15: Global Multi Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 16: Global Multi Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 17: Global VRF Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 18: Global VRF Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 19: Global VRF Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 20: Global VRF Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 21: Global Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 22: Global Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 23: Global Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 24: Global Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 25: Comparison Matrix

Figure 26: Split Air Conditioning Systems Market Attractiveness Analysis, By Type

Figure 28: Split Air Conditioning Systems Market Attractiveness Analysis, By Region

Figure 29: North America Split Air Conditioning Systems Market Size and Volume (US\$ Bn and Million Units)

Forecast, 2014 – 2024

Figure 30: North America Split Air Conditioning Systems Market Size and Volume Y-o-Y Growth Projection, 2014 – 2024

Figure 31: North America Split Air Conditioning Systems Market Value Share Analysis, By Equipment Type, 2016 and 2024

Figure 32: North America Split Air Conditioning Systems Market Volume Share Analysis, By Equipment Type, 2016 and 2024

Figure 33: North America Mono-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 34: North America Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 35: North America Mono-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 36: North America Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 37: North America Multi-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 38: North America Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 39: North America Multi-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 40: North America Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 41: North America VRF Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 42: North America VRF Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 43: North America VRF Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 44: North America VRF Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 45: North America Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 46: North America Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Application,



2016 and 2024

Figure 47: North America Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 48: North America Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 49: North America Split Air Conditioning Systems Market Attractiveness Analysis, By Equipment Type

Figure 50: North America Split Air Conditioning Systems Market Attractiveness Analysis, By Country

Figure 51: Europe Split Air Conditioning Systems Market Size and Volume (US\$ Bn and Million Units) Forecast, 2014 – 2024

Figure 52: Europe Split Air Conditioning Systems Market Size and Volume Y-o-Y Growth Projection, 2014 – 2024

Figure 53: Europe Split Air Conditioning Systems Market Value Share Analysis, By Equipment Type, 2016 and 2024

Figure 54: Europe Split Air Conditioning Systems Market Volume Share Analysis, By Equipment Type, 2016 and 2024

Figure 55: Europe Mono-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 56: Europe Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 57: Europe Mono-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 58: Europe Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 59: Europe Multi-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 60: Europe Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 61: Europe Multi-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 62: Europe Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 63: Europe VRF Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 64: Europe VRF Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 65: Europe VRF Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024



Figure 66: Europe VRF Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 67: Europe Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 68: Europe Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 69: Europe Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 70: Europe Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 71: Europe Split Air Conditioning Systems Market Attractiveness Analysis, By Equipment Type

Figure 72: Europe Split Air Conditioning Systems Market Attractiveness Analysis, By Country

Figure 73: Asia Pacific Split Air Conditioning Systems Market Size and Volume (US\$ Bn and Million Units) Forecast, 2014 – 2024

Figure 74: Asia Pacific Split Air Conditioning Systems Market Size and Volume Y-o-Y Growth Projection, 2014 – 2024

Figure 75: Asia Pacific Split Air Conditioning Systems Market Value Share Analysis, By Equipment Type, 2016 and 2024

Figure 77: Asia Pacific Mono-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 78: Asia Pacific Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 79: Asia Pacific Mono-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 80: Asia Pacific Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 81: Asia Pacific Multi-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 82: Asia Pacific Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 83: Asia Pacific Multi-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 84: Asia Pacific Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

- Figure 85: Asia Pacific VRF Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024
- Figure 86: Asia Pacific VRF Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024
- Figure 87: Asia Pacific VRF Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024
- Figure 88: Asia Pacific VRF Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024
- Figure 89: Asia Pacific Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024
- Figure 90: Asia Pacific Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024
- Figure 91: Asia Pacific Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024
- Figure 92: Asia Pacific Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024
- Figure 93: Asia Pacific Split Air Conditioning Systems Market Attractiveness Analysis, By Equipment Type
- Figure 94: Asia Pacific Split Air Conditioning Systems Market Attractiveness Analysis, By Country
- Figure 95: MEA Split Air Conditioning Systems Market Size and Volume (US\$ Bn and Million Units) Forecast, 2014 – 2024
- Figure 96: MEA Split Air Conditioning Systems Market Size and Volume Y-o-Y Growth Projection, 2014 – 2024
- Figure 97: MEA Split Air Conditioning Systems Market Value Share Analysis, By Equipment Type, 2016 and 2024
- Figure 98: MEA Split Air Conditioning Systems Market Volume Share Analysis, By Equipment Type, 2016 and 2024
- Figure 99: MEA Mono-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024
- Figure 100: MEA Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024
- Figure 101: MEA Mono-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024
- Figure 102: MEA Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024
- Figure 103: MEA Multi-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 104: MEA Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 105: MEA Multi-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 106: MEA Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 107: MEA VRF Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 108: MEA VRF Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 109: MEA VRF Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 110: MEA VRF Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 111: MEA Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 112: MEA Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 113: MEA Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 114: MEA Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 115: MEA Split Air Conditioning Systems Market Attractiveness Analysis, By Equipment Type

Figure 116: MEA Split Air Conditioning Systems Market Attractiveness Analysis, By Country

Figure 117: South America Split Air Conditioning Systems Market Size and Volume (US\$ Bn and Million Units) Forecast, 2014 – 2024

Figure 118: South America Split Air Conditioning Systems Market Size and Volume Y-o-Y Growth Projection, 2014 – 2024

Figure 119: South America Split Air Conditioning Systems Market Value Share Analysis, By Equipment Type, 2016 and 2024

Figure 120: South America Split Air Conditioning Systems Market Volume Share Analysis, By Equipment Type, 2016 and 2024

Figure 121: South America Mono-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 122: South America Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 123: South America Mono-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 124: South America Mono-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 125: South America Multi-Split Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 126: South America Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 127: South America Multi-Split Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 128: South America Multi-Split Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 129: South America VRF Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 130: South America VRF Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 131: South America VRF Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 132: South America VRF Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 133: South America Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Application, 2016 and 2024

Figure 134: South America Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Application, 2016 and 2024

Figure 135: South America Floor Ceiling Air Conditioning Systems Market Value Share Analysis, By Distribution Channel, 2016 and 2024

Figure 136: South America Floor Ceiling Air Conditioning Systems Market Volume Share Analysis, By Distribution Channel, 2016 and 2024

Figure 137: South America Split Air Conditioning Systems Market Attractiveness Analysis, By Equipment Type

Figure 138: South America Split Air Conditioning Systems Market Attractiveness Analysis, By Country

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