



## Split Air Conditioning Systems Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2014 - 2024

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### Report Description

#### Global Split Air Conditioning Systems Market: Scope of the Report

The “Split Air Conditioning Systems Market” report provides analysis of the global split air conditioning systems market for the period 2014–2024, wherein the years from 2016 to 2024 is the forecast period and 2015 is considered as the base year. The report precisely covers all the major trends and developments playing a major role in the split air conditioning systems market’s growth over the forecast period. It also highlights the drivers, restraints, and opportunities expected to influence the market growth during this period. The study provides a holistic perspective on the market’s growth in terms of revenue (in US\$ Bn) and volume (Mn units), across different geographies, which includes Asia Pacific (APAC), Latin America (LATAM), North America, Europe, and Middle East & Africa (MEA). An in-depth analysis of various geographical regions is going to provide a precise and detailed understanding of the global split air conditioning systems market over the forecast period.

The market overview section of the report showcases the market’s dynamics and trends such as the drivers, restraints, and opportunities that influence the current nature and future status of this market. The market revenue shares and volume analysis of the split air conditioning systems market has been examined through cross-segmentation and sub-segment evaluations. Moreover, the report provides the overview of various strategies of the key players in the split air conditioning systems market and analyzes their behavior in the prevailing market dynamics. Additionally, the report provides cross segment analysis and revenue shares and sales volume across application types and distribution models and their sub-segments, based on equipment type.

#### Global Split Air Conditioning Systems Market: Segmentation

The report segments the global split air conditioning systems market on the basis of various equipment types such as mono-split, multi-split, variable refrigerant flow (VRF), and floor ceiling. By different applications, the market is classified into residential, commercial and others. Each application is further sub-segmented based on equipment types. By distribution channel, the market is divided into conventional stores and company-owned

stores. This is done based on equipment types. Further, the conventional stores segment is classified into do-it-yourself (DIY) stores, furniture stores and supermarkets. This is again provided based on equipment types. Thus, the report provides in-depth cross-segment analysis for the split air conditioners market and classifies it into various levels, thereby providing valuable insights on macro as well as micro level.

### **Global Split Air Conditioning Systems Market: Competitive Dynamics**

The report also provides the competitive landscape for the split air conditioning systems market, thereby positioning all the major players according to their geographic presence, market attractiveness and recent key developments. This is identified as a crucial step for getting the full overview of the market through key market leaders and the strategies adopted by them. The complete split air conditioning systems market estimates are the result of our in-depth secondary research, primary interviews, and in-house expert panel reviews. These market estimates have been analyzed by taking into account the impact of different political, social, economic, technological, and legal factors along with the current market dynamics affecting the split air conditioning systems market's growth.

Hisense Electric Co. Ltd., Midea Group, Carrier Corporation (UTC), Hitachi Ltd., Panasonic Corporation, LG Electronics Inc., Samsung Electronics Ltd., Electrolux AB, Daikin Industries Ltd., Mitsubishi Electric Corporation, and Sharp Corporation. are some of the major players which have been profiled in this study. Details such as financials, business strategies, recent developments, and other such strategic information pertaining to these players has been provided as a part of company profiles. Furthermore, a comparison matrix has been provided to analyze and compare the positions of these players with respect to the split air conditioning systems.

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