Global HIV/AIDS Diagnostics Market: Overview

This report provides forecast and analysis of the HIV/AIDS diagnostics market on the global and regional levels. It provides historical data of 2016 along with forecast from 2017 to 2025 in terms of revenue (US$ Mn). The report also includes macroeconomic indicators along with an outlook on HIV/AIDS diagnostics globally. It includes drivers and restraints of the HIV/AIDS diagnostics market and their impact on each region during the forecast period. The report also comprises of the study of current issues with end users and opportunities for HIV/AIDS diagnostics manufacturers in the global market.

In order to provide users with comprehensive view of the market, we have included detailed competitive analysis and market players with unique selling propositions. The competitive dashboard included in the report provides detailed comparison of HIV/AIDS diagnostics manufacturers on parameters such as product offerings, revenue, key strategies, and recent developments. The study encompasses market attractiveness analysis, by product type, by test type, by end users and region.

Global HIV/AIDS Diagnostics Market: Research Methodology

Market value for global HIV/AIDS diagnostics have been estimated based on utility of HIV/AIDS diagnostics for all product types. The revenue is forecasted through regional pricing trends. Market size and forecast for each segment have been provided in the context of global and regional markets. The HIV/AIDS diagnostic market has been analyzed based on expected demand. Most of the key end users have been considered and potential applications have been estimated on the basis of secondary sources and feedback from primary respondents. Regional demand patterns have been considered while estimating the market for various end users of HIV/AIDS diagnostics in different regions.

Bottom-up approach has been used to estimate the HIV/AIDS diagnostics market size, and top-down approach
has been used to validate the market number. The market has been forecasted based on constant currency rates. A number of secondary sources consulted during the course of the study include Factiva, NCBI, Google books, company annual reports, websites, white papers, and publications.

**Global HIV/AIDS Diagnostics Market: Segmentation**

The report includes revenue generated from sales of HIV/AIDS diagnostics in all regions and important countries in the regions. By product type, the global HIV/AIDS diagnostics market has been segmented into kits and reagents, instruments and others. On the basis of test type the HIV/AIDS diagnostics market is segmented into rapid tests (POC), ELISA, nucleic acid tests and others. On the basis of end users, the global HIV/AIDS diagnostics market is segmented into hospitals, private diagnostics laboratories, academic and research institutes and others. Geographically, the market is segmented into regions viz. North America, Europe, Asia Pacific, Latin America and Middle East & Africa.

**Global HIV/AIDS Diagnostics Market: Competitive Analysis**

The report provides detailed competitive dashboard and company profiles of key participants operating in the global market. Some of the key players in the global HIV/AIDS diagnostics market include Alere, Hologic, Inc., F. Hoffmann-La Roche Ltd., Bio-Rad Laboratories, Abbott Laboratories, Siemens Healthineers, OraSure Technologies, Inc., Chembio Diagnostic Systems etc.

The global HIV/AIDS diagnostics market is segmented as follows:

**Global HIV/AIDS Diagnostics Market – By Product Type**

- Kits and Reagents
- Instruments
- Others

**Global HIV/AIDS Diagnostics Market – By Test Type**

- Rapid Tests (POC)
- ELISA
- Nucleic Acid Tests
Global HIV/AIDS Diagnostics Market – By End Users

- Hospitals
- Private Diagnostics Laboratories
- Academic and Research Institutes
- Others

Global HIV/AIDS Diagnostics Market – By Region

- North America
  - U.S.
  - Canada
- Europe
  - Germany
  - U.K.
  - France
  - Italy
  - Spain
- Rest of Europe
- Asia Pacific (APAC)
  - China
  - Japan
  - India
  - Australia & New Zealand
- Rest of Asia Pacific
- Latin America
  - Brazil
  - Mexico
- Rest of Latin America
- Middle East & Africa (MEA)
  - Saudi Arabia
  - South Africa
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