



Global Market Study on Consumer Mobile Payments: Retail End Use Industry Segment Anticipated to Create High Absolute Opportunity During 2016 - 2026

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Report Description

Persistence Market Research in its report Consumer Mobile Payments Market: Global Industry Analysis and Forecast, 2016 - 2026, has conducted a comprehensive study of the global consumer mobile payments market for the period 2016-2026. The global consumer mobile payments market has been analyzed by looking at key metrics including absolute dollar opportunity, incremental dollar opportunity, CAGR, and Y-o-Y growth rate. In addition to this, the analysts at PMR have given their opinion on both the present state as well as the trends that can be expected in the global consumer mobile payments market throughout the forecast period.

Research Methodology

Persistence Market Research has devised a world-class research methodology to create the global consumer mobile payments market report. As a first step, the analysts conduct extensive primary as well as secondary research. A list of key market players that includes all major stakeholders in every node of the value chain is developed and a questionnaire for each one of them is prepared to get all the necessary information required in the global consumer mobile payments market. After enough data has been gathered, it is validated using the triangulation method that combines primary data and secondary data with PMR expert analysis to obtain the final output. The final output is then thoroughly scrutinized with advanced proprietary tools to gain all possible quantitative and qualitative insights into the global consumer mobile payments market.

To prepare the global consumer mobile payments market report, a few assumptions have been made with respect to various factors. Some acronyms have also been used for the sake of simplicity and both the assumptions and acronyms have been explained within their own section of the global consumer mobile payments market report.

The global consumer mobile payments market report begins with an executive summary. In this section, an overview of the global consumer mobile payments market has been provided, along with CAGR in terms of value and the revenue share by both Mode of Payment and End-use Industry. The most important drivers, restraints

and trends follow this and the executive summary concludes with the current scenario and future outlook that can be expected in the global consumer mobile payments market. The market introduction section of the global consumer mobile payments market report comprises the market definition and taxonomy.

Market Segmentation

By Region

- APEJ
- MEA
- North America
- Japan
- Western Europe
- Eastern Europe
- Latin America

By End-Use Industry

- Retail
- Hospitality & Tourism
- IT & Telecommunication
- BFSI
- Media & Entertainment
- Healthcare
- Airline
- Others

By Mode of Payment

- Remote
- Peer-to-peer
- M-commerce
- Proximity
- Near Field Communication

- Barcode

Report Structure

The global consumer mobile payments market has been divided into seven geographic regions for the purpose of the study. The Y-o-Y growth as well as the Basis Point Share (BPS) analysis for each region has been highlighted in the report. A market size forecast in terms of U.S dollars for all the seven studied regions along with their individual market attractiveness analysis is accounted for in this vital section of the global consumer mobile payments market report. The global consumer mobile payments market has been segmented on the basis of region, mode of payment and end-use industry. The report mentions the BPS analysis and Y-o-Y growth projections for the different segments in the global consumer mobile payments market. Market dynamics must be understood before entering a market as adopting a wrong strategy could be truly disastrous for the organization. In this all-important section, the macro-economic factors shaping the global consumer mobile payments market are profiled. Drivers impacting the global consumer mobile payments market from both the supply and demand side as well as market restraints have been analyzed. The most important trends in the global consumer mobile payments market along with recent developments to take note of provide the reader with a deluge of information that can be incredibly beneficial.

The next logical step after a thorough market analysis would be identifying the competition. The competition landscape section includes four main subsections. In the market structure subsection, the revenue of the entire global consumer mobile payments market has been provided and a breakup of the prominent player revenue has been contrasted with that of other companies. A competition pie-chart that is extremely easy to understand gives both existing as well as potential entrants in the global consumer mobile payments market an idea of what to expect. Some of the most important players in the global consumer mobile payments market have been profiled by highlighting their key financials, SWOT, revenue and Y-o-Y growth, and operating and net margins. The importance of financial aspects studied such as outstanding day sales, payables period, cash conversion cycle and receivable turnover cannot be overstated. Recent company specific developments and strategies give readers immense insight into how the companies operate and what their future plans are.

Company Profiles

- ACI Worldwide, Inc.
- Alphabet Inc.
- Samsung Electronics Co., Ltd

- DH Corp
- Fidelity National Information Services, Inc.
- Fiserv, Inc.
- Jack Henry & Associates Inc.
- MasterCard Incorporated
- PayPal Holdings, Inc.
- Square, Inc.
- Visa Inc.
- Apple Inc.
- Others

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