



## Global Content Recognition Market 2017-2021

#1300572

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### Report Description

#### About Content Recognition

Content recognition is a technology used via electronic devices, such as smartphones and tablets, to identify content elements. It enables users to compare and process content based on the characteristics of audios, images, and videos. With the use of fingerprinting and watermark technologies, content recognition helps in the seamless interlinking of apps, content, devices, and users. The technology is also used in the medical sector to improve the medical condition of patients.

Technavios analysts forecast the global content recognition market to grow at a CAGR of 28.53% during the period 2017-2021.

#### Covered in this report

The report covers the present scenario and the growth prospects of the global content recognition market for 2017-2021. To calculate the market size, the report considers the revenue generated from various sectors and regions.

The market is divided into the following segments based on geography:

Americas

APAC

EMEA

Technavio's report, Global Content Recognition Market 2017-2021, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

Google

Microsoft

Nuance Communications

#### Other prominent vendors

ACRCloud

ArcSoft

Audible Magic

Beatgrid Media

Civolution

Clarifai

DataScouting

Digimarc

Enswers

Gracernote

mufin

Shazam Entertainment

Viscovery

#### Market driver

Increase in demand for an interactive and personalized TV viewing experience

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#### Market challenge

Privacy issues

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#### Market trend

Increasing use of content recognition in TVs

For a full, detailed list, view our report

#### Key questions answered in this report

What will the market size be in 2021 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analysts time when you purchase this market report. Details are provided within the report.

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## Table Of Content

---

### Notes:

PART 01: Executive summary

PART 02: Scope of the report

PART 03: Research Methodology

PART 04: Introduction

Market outline

PART 05: Market landscape

Market overview

Market size and forecast

Five forces analysis

PART 06: Market segmentation by application

Global content recognition market by application

Global content recognition market for audio recognition

Global content recognition market for image recognition

Global content recognition market for video recognition

Global content recognition market for media monitoring

Global content recognition market for other applications

PART 07: Market segmentation by sector

Global content recognition market by sector

Global content recognition market in media and entertainment sector

Global content recognition market in automotive sector

Global content recognition market in e-commerce sector

Global content recognition market in healthcare sector

Global content recognition market in telecom sector

Global content recognition market in other sectors

PART 08: Geographical segmentation

Global content recognition market by region

Content recognition market in Americas

Content recognition market in APAC

Content recognition market in EMEA

PART 09: Key leading countries

Content recognition market in US

Content recognition market in China

Content recognition market in UK

PART 10: Decision framework

PART 11: Drivers and challenges

Market drivers

Market challenges

PART 12: Market trends

Increasing use of content recognition in TVs

Integration of AI with content recognition technology

Integration of content recognition with home automation

PART 13: Vendor landscape

Competitive scenario

Key vendors

Other prominent vendors

PART 14: Appendix

List of abbreviations

List of Exhibits

Exhibit 01: Global content recognition market: Overview

Exhibit 02: Global content recognition market 2016-2021 (\$ millions)

Exhibit 03: Five forces analysis

Exhibit 04: Global content recognition market by application 2016-2021 (% share)

Exhibit 05: Global content recognition market for audio recognition 2016-2021 (\$ millions)

Exhibit 06: Global content recognition market for image recognition 2016-2021 (\$ millions)

- Exhibit 07: Global content recognition market for video recognition 2016-2021 (\$ millions)
- Exhibit 08: Global content recognition market for media monitoring 2016-2021 (\$ millions)
- Exhibit 09: Global content recognition market for other applications 2016-2021 (\$ millions)
- Exhibit 10: Global content recognition market by sector 2016-2021 (% share)
- Exhibit 11: Global content recognition market in media and entertainment sector 2016-2021 (\$ millions)
- Exhibit 12: Global content recognition market in automotive sector 2016-2021 (\$ millions)
- Exhibit 13: Global content recognition market in e-commerce sector 2016-2021 (\$ millions)
- Exhibit 14: Global content recognition market in healthcare sector 2016-2021 (\$ millions)
- Exhibit 15: Global content recognition market in telecom sector 2016-2021 (\$ millions)
- Exhibit 16: Global content recognition market in other sectors 2016-2021 (\$ millions)
- Exhibit 17: Global content recognition market by region 2016-2021 (% share)
- Exhibit 18: Content recognition market in Americas 2016-2021 (\$ millions)
- Exhibit 19: Content recognition market in APAC 2016-2021 (\$ millions)
- Exhibit 20: Content recognition market in EMEA 2016-2021 (\$ millions)
- Exhibit 21: Key leading countries 2016
- Exhibit 22: Content recognition market in US 2016-2021 (\$ millions)
- Exhibit 23: Content recognition market in China 2016-2021 (\$ millions)
- Exhibit 24: Content recognition market in UK 2016-2021 (\$ millions)
- Exhibit 25: Google: Segmentation by source 2016 (% revenue share)
- Exhibit 26: Google: Geographical segmentation by revenue 2016 (% share)
- Exhibit 27: Google: Recent developments
- Exhibit 28: Microsoft: Business segmentation by revenue 2016 (% share)
- Exhibit 29: Microsoft: Geographical segmentation by revenue 2016 (% share)
- Exhibit 30: Microsoft: Recent developments
- Exhibit 31: Nuance Communications: Business segmentation by revenue 2016 (% share)
- Exhibit 32: Key product portfolio
- Exhibit 33: Nuance Communications: Geographical segmentation by revenue 2016 (% share)
- Exhibit 34: Nuance Communications: Mobile and automotive solutions
- Exhibit 35: Nuance Communications: Automotive solutions
- Exhibit 36: Key partnership
- Exhibit 37: Other prominent vendors

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